

GRESHAM D. COLLOM

PROFESSIONAL EXPERIENCE AND ACADEMIC AFFILIATIONS

University of Minnesota, Twin Cities: College of Education and Human Development
Assistant Professor, Organizational Leadership, Policy, and Development 2024 - Current

University of Wisconsin, Madison: Student Success Through Applied Research Lab
Research Affiliate 2023 - Current

Temple University: The Hope Center for College, Community, and Justice
Research Affiliate 2021 - Current

St. Cloud State University: College of Education and Learning Design
Assistant Professor of Higher Education 2023 - 2024

Research for Action (RFA)
Research Associate 2022

University of Tennessee, Knoxville: Educational Leadership and Policy Studies
Adjunct Assistant Professor 2021 – 2023
Postdoctoral Research Associate 2021 – 2022
Graduate Research Assistant 2017 – 2021

AREAS OF SPECIALIZATION

- Indigenous Communities and Tribal Nation Education Policy
- Higher Education Finance and Policy
- Education Policy Analysis
- Mixed-Methods Research
- Higher Education Governance

EDUCATION

University of Tennessee, Knoxville
Doctor of Philosophy in Educational Leadership and Policy Studies 2021
Minor in Graduate Statistics and Data Science
Graduate Certificate in Evaluation, Statistics, and Measurement

University of Wisconsin, Whitewater
Master of Science in Education in Professional Development 2017
Concentration in Higher Education Leadership

University of Wisconsin, Eau Claire
Bachelor of Arts in Criminal Justice 2015

Professional Training

Institute of Education Sciences: Training in Economic Evaluation 2022
Center for Benefit Cost Studies in Education, University of Pennsylvania

Institute of Education Sciences: Training in Causal Methods 2021
Career and Technical Education Research Network, American Institutes for Research

EXTERNAL FUNDING (Funded = \$852,053)Current

Tribal Nations, Perkins V Funding, and Decreasing Administrative Burden

Principal Investigator(s): **Gresham D. Collom**

Co-Principal Investigator(s): Misti Jeffers

Funding Organization: ECMC Foundation

Amount Awarded: \$2,500

Period of Grant Award: May 2024 – May 2025

Developing a Database of Postsecondary Policies Impacting Indigenous Students

Principal Investigator(s): **Gresham D. Collom** & Nick Hillman

Funding Organization: Alfred P. Sloan Foundation

Amount Awarded: \$521,000

Period of Grant Award: June 2023 – June 2025

Closed

Research on Leveraging Public Benefit Programs on Adult College Student Success

Principal Investigator(s): Patrick Biddix

Co-Principal Investigator(s): **Gresham D. Collom**

Funding Organization: Tennessee Higher Education Commission and ECMC Foundation

Amount Awarded: \$71,053

Period of Grant Award: December 2021 – December 2022

Assessing Mentoring in TN Promise: Implications for Academic Pathways and Student Equity

Principal Investigator(s): **Gresham D. Collom**

Co-Principal Investigator(s): Misti Jeffers

Funding Organization: ECMC Foundation

Amount Awarded: \$4,000

Period of Grant Award: March 2021 – December 2022

Postsecondary Career and Technical Education Translational Research Briefs Initiative

Principal Investigator(s): Misti Jeffers

Co-Principal Investigator(s): **Gresham D. Collom**

Funding Organization: ECMC Foundation

Amount Awarded: \$4,000

Period of Grant Award: March 2021 – December 2022

The Free-College Playbook: Evidence-Based Guidance for Policymakers and Practitioners

Principal Investigator(s): Michelle Miller-Adams & Jennifer Iriti

My Role: Researcher/Consultant

Funding Organization: The Kresge Foundation

Amount Awarded: \$150,000

Period of Grant Award: April 2022 – December 2022

Tennessee Promise: Exploring the Causes of Adverse Enrollment and Retention Behaviors

Principal Investigator: Patrick Biddix

Co-Principal Investigator: **Gresham D. Collom**

Funding Organization: Tennessee Higher Education Commission and The Gates Foundation

Amount Awarded: \$62,000

Period of Grant Award: August 2021 – April 2022

Funded Fellowships

Scholarship, Practice, and Philanthropy to Support Indigenous Students in Minnesota

Funded by the Association for the Study of Higher Education and Ascendium.

Research Fellowship Funding.

Amount Awarded: \$500

Period of Fellowship: September 2024 – January 2025

ECMC Foundation Postsecondary Career and Technical Education (CTE) Research Program

Funded by the ECMC Foundation and North Carolina State University.

Postdoctoral Research Fellowship Funding. [Link](#).

Amount Awarded: \$17,000

Period of Fellowship: May 2021 – May 2022

ECMC Foundation Postsecondary Career and Technical Education (CTE) Research Program

Funded by the ECMC Foundation and North Carolina State University.

Dissertation Research Fellowship Funding. [Link](#).

Amount Awarded: \$20,000

Period of Fellowship: May 2020 – May 2021

PEER REVIEWED JOURNAL ARTICLES (14)

1. **Collom, G. D.**, Cooper, A. R., Biddix, J. P., & Hartley, L. (forthcoming). “*If I go, I’ll probably end up dropping out too*”: College enrollment choices in a free-college context. *Community College Journal of Research and Practice*.
2. Hyder, Z. J., **Collom, G. D.**, & Biddix, J. P. (2024). A quasi-experimental analysis of Tennessee Promise’s effect on college enrollment by family income. *Texas Education Review*, 12(2), 148-166. <https://doi.org/10.26153/tsw/51989>
3. Hyder, Z. J., **Collom, G. D.**, & Yan, J. (2023). A policy inventory and analysis of career and technical education (CTE) promise programs. In D. A. Smith, C. M. Cain, & J. M. Friedel (Eds.), *Free college: Budgets, mission, & the future. New Directions for Community Colleges*, 203, 99–109. John Wiley & Sons, Inc. <https://doi.org/10.1002/cc.20590>
4. **Collom, G. D.** (2023). A quasi-experimental investigation of adult learner enrollment responses following the implementation of Tennessee Reconnect. *Community College Journal of Research and Practice*, 47(7), 478-493. <https://doi.org/10.1080/10668926.2022.2050838>
5. Biddix, J. P., & **Collom, G. D.** (2023). Development and validation of a survey to identify predictors of college choice and early departure among Promise grant recipients. *Journal of College Student Development*, 64(3), 364 - 369. <https://www.muse.jhu.edu/article/901174>
6. Jeffers, M. R., **Collom, G. D.**, & Cooper, A. R. (2023). Institutional responses to state policy: Using student voice to prioritize equity. In J. Burmicky & C. Hartman (Eds.), *Equity-driven and social justice-oriented leadership. New Directions for Community Colleges*. John Wiley & Sons, Inc. <https://doi.org/10.1002/cc.20573>
7. Biddix, J. P., Park, H., **Collom, G. D.**, Bailey, M. J., & Park, H. W. (2023). Discourse about higher education on Twitter in early phases of COVID-19: A crisis management social network analysis. *Education and Information Technologies*. <https://doi.org/10.1007/s10639-023-11590-2>
8. Luedke, C. L., **Collom, G. D.**, & Henderson, T. N. (2023). Developing a collective community consciousness through mentoring in a transitional undergraduate research program. *Mentoring and Tutoring: Partnership in Learning*. Online version. <https://doi.org/10.1080/13611267.2023.2164991>
9. **Collom, G.D.** & Cooper, A. R. (2022). Tuition-free college in the context of the COVID-19 pandemic: A narrative analysis. *Journal of Student Financial Aid*, 51(1), article 2. <https://doi.org/10.55504/0884-9153.1781>
10. **Collom, G. D.** (2021). A quasi-experimental investigation of Tennessee Promise and career and technical education postsecondary enrollment responses. *Journal of Career and Technical Education*, 46(3), 3-14. <https://doi.org/10.5328/cter46.3.3>

11. **Collom, G. D.**, Biddix, J. P., & Svoboda, B. L. (2021). "I'm not letting nothing stop me this time": Transitions among adult students using the Tennessee Reconnect grant. *Community College Review*, 49(4), 413-434. <https://doi.org/10.1177/00915521211026679>
12. Biddix, J. P., **Collom, G. D.**, & Roberts, D. M. (2020). Scholarship, professional development, and the community of practice in student affairs assessment. *College Student Affairs Journal*, 38(2), 157-171. <https://doi.org/10.1353/csaj.2020.0011>
13. **Collom, G. D.** (2020). Cultural capital and formerly incarcerated persons: A case study. *Journal of Student Affairs*, 29, 74-90. <http://dx.doi.org/10.25675/10217/211436>
14. Luedke, C. L., **Collom, G. D.**, Lee-Johnson, J. L., McCoy, D. L., & Winkle-Wagner, R. (2019). Connecting identity with research: Socializing Students of Color towards seeing themselves as scholars. *Review of Higher Education*, 42(4), 1527-1547. <https://doi.org/10.1353/rhe.2019.0074>

BOOK CHAPTERS

Collom, G. D. (2019). The North American interfraternity conference. In P. Sasso, J. P. Biddix, & M. L. Miranda (Eds.), *Supporting fraternities and sororities in the contemporary era: Advancements in practice*. Myers Publishing.

BOOK REVIEWS

Luedke, C.L., & **Collom, G. D.** (2019). Book Review: Learning to be Latino: How colleges shape identity politics. *Journal of College Student Development*.

OTHER PUBLICATIONS (7)

1. Collom, G.D. (2024, August). *Which 5 Midwest states have state-level financial aid for Indigenous students?* [Blog]. Student Success Through Applied Research Lab. University of Wisconsin – Madison. <https://sstar.wisc.edu/snapshot-of-indigenous-student-financial-aid-opportunities-5-midwest-states-with-state-level-policies/>
2. Collom, G.D. & Jeffers, M. R. (2024, August). *Looking for financial aid opportunities for Indigenous Students? Introducing SSTAR Lab's upcoming tool* [Blog]. Student Success Through Applied Research Lab. University of Wisconsin – Madison <https://sstar.wisc.edu/snapshot-of-indigenous-student-financial-aid-opportunities-overview-of-project-and-overall-findings/>
3. **Collom, G.D.** (2023, June). Indigenous American scholarships may fall short. *Inside Higher Education*. <https://www.insidehighered.com/opinion/views/2023/06/09/indigenous-american-scholarships-may-fall-short-opinion>
4. **Collom, G.D.** (2023). *The Flame of Vincere* [short story]. In J. P. Hartley (Ed.), 2023 Mohican Writer's Circle Anthology.

5. Biddix, J. P., **Collom, G. D.**, & Davidson, C. T. (2019, June). *Understanding how students reconnect: A longitudinal evaluation report submitted to the Tennessee Higher Education Commission (THEC)*. Knoxville, TN: Postsecondary Education Research Center (PERC). [Link](#).
6. Biddix, J. P. & **Collom, G. D.** (2019, January). *A decade of discussion: Themes from the SAAL listserv (2009–2018)* [Blog]. <http://studentaffairsassessment.org/entries/blog/a-decade-of-discussion-themes-from-the-saal-listserv--2009---2018->
7. **Collom, G. D.** (2018, August). Navigating the reconnect: How the Upper Cumberland Tennessee Reconnect Community supports adult students. *Postsecondary Education Research Center Promising Practices Series*. [Link](#).

MANUSCRIPTS IN PROGRESS, UNDER REVIEW, AND PREPRINTS

1. **Collom, G. D.** (revise and resubmit). *Kweethhkeh Wauwehquohk (to covet knowledge): A critical exploration of Tribal Nation postsecondary education policies in the Midwest*.
2. Cooper, A. R., Luedke, C. L., & **Collom, G. D.** (revise and resubmit). Non-credit coursework in a first-year bridge program for racially minoritized students: Beneficial, or barrier?
3. Jeffers, K., **Collom, G. D.**, & Jeffers, M. R. (in progress). A critical analysis of mandatory mentoring in a statewide tuition-free community college promise program.

PEER-REVIEWED CONFERENCE PRESENTATIONS (24)

1. **Collom, G. D.** & Jeffers, M. R. (2024). *Oikeh nhuh taupeh (Mohican - is it enough)? A policy inventory of financial aid programs for Indigenous Students*. Research paper accepted for presentation at the 2024 Association for the Study of Higher Education (ASHE) annual conference.
2. **Collom, G.D.**, Cooper, A. R., Friedensen, R., & Svoboda, B. L. (2024). *The perception of postsecondary education's return on investment in the United States: A critical policy discourse analysis*. Research paper accepted for presentation at the 2024 Association for the Study of Higher Education (ASHE) annual conference.
3. **Collom, G.D.** & Jeffers, M.R. (2024). *Effective strategies for providing financial support for Indigenous college students: Lessons learned from developing a comprehensive website and database*. Research poster accepted for presentation at the 2024 National Indian Education Association Convention and Trade Show.
4. **Collom, G. D.** (2024). *CTE focused financial aid programs for Indigenous students and communities*. Research paper presented at the 2024 Postsecondary CTE and Workforce Development Research Forum.

5. **Collom, G. D.**, Luedke, C. L., Cooper, A. R., & Jeffers, M. R. (2024). *A critical policy discourse analysis of inclusion and exclusion criteria statewide promise programs*. Research poster presented at the 2024 American Educational Research Association (AERA) annual meeting.
6. Lenard, M., Wright-Kim, J., Yan, J., & **Collom, G. D.** (2023). *An analysis of stackable credentialing and career outcomes in New Jersey*. Research paper presented at the 2023 Association for Education Finance & Policy (AEFP) annual conference.
7. **Collom, G. D.** (2022). *Data sources, definitions, and methods to improve policy and outcomes in career and technical education*. Symposium presented at the 2022 Association for Career and Technical Education Research (ACTER) annual meeting.
8. Cooper, A. R., Luedke, C. L., & **Collom, G. D.** (2022). *Non-credit coursework in a first-year bridge program for racially minoritized students: Beneficial, or barrier?* Research paper presented at the 2022 Association for the Study of Higher Education (ASHE) annual conference.
9. **Collom, G. D.**, Negrate González, S., & Meehan, K. (2022). *Equity and outcomes-based funding (OBF)*. Research paper presented at the 2022 Performance Funding in Higher Education: Connecting 40 Years of Policy, Research, & Practice conference.
10. **Collom, G. D.** & Jeffers, M. R. (2022). *A critical analysis of mandatory mentoring in a statewide tuition-free community college promise program*. Research paper presented at the 2022 Council for the Study of Community Colleges (CSCC) annual meeting.
11. **Collom, G. D.** (2021). *Developing a CTE research community: Impact on knowledge, network, dissemination, and career*. Symposium presented at the 2021 Association for Career and Technical Education Research (ACTER) annual meeting.
12. Kamer, J., **Collom, G. D.**, Hoff, M., & Ramsey, N. (2021). *Survey research across Tennessee during COVID-19*. Roundtable discussion presented at the 2021 Tennessee Association for Institutional Research annual meeting.
13. **Collom, G. D.** (2021). *A quasi-experimental investigation of adult learner enrollment responses following the implementation of Tennessee Reconnect*. Research paper presented at the 2021 Council for the Study of Community Colleges (CSCC) annual meeting.
14. **Collom, G.D.** (2021). Reflections of research fellows: Impact on knowledge, network, dissemination, and career. In H. Gordon (chair), *Developing postsecondary career and technical education scholars to advance the field: Projects and training* [Symposium]. Annual Conference of the American Educational Research Association (AERA), online, United States.

15. Hammond, L., Corral, M., Shaw, S., **Collom, G. D.**, Dizon, J. P. M., Whatley, M., Steele, M., & Baser, S. (2021). *Higher education's role and responsibility in police training: A starting point for justice-oriented change*. Research paper presented at the 2021 American Educational Research Association (AERA) conference.
16. **Collom, G. D.** & Jeffers, M. R. (2020). *Responding to the Tennessee Reconnect: The role of institutional habitus on Adult Learners' experiences*. Roundtable presented at the 2020 Association for the Study of Higher Education (ASHE) conference.
17. Luedke, C. L., **Collom, G. D.**, & Henderson, T. (2020). *Developing a culture of mentoring: Promoting, experiencing, and engaging in mentoring through a transitional undergraduate research program for Students of Color*. Research paper presented at the 2020 Association for the Study of Higher Education (ASHE) conference.
18. **Collom, G. D.** & Biddix, J. P. (2019). "I'm not letting nothing stop me this time": *Marginality and mattering among adult students utilizing the Tennessee Reconnect grant*. Research paper presented at the 2019 Association for the Study of Higher Education (ASHE) conference.
19. Gabourel, K. G. & **Collom, G. D.** (2019). *How students reconnect: A longitudinal study*. Research paper presented at the 2019 Tennessee Association of Institutional Research conference.
20. **Collom, G. D.** (2019). *Student experiences utilizing the Tennessee Reconnect Scholarship: A narrative analysis*. Research poster presented at the 2019 College of Education, Health, and Human Sciences Graduate Student Research Colloquium.
21. **Collom, G. D.** (2018). *What capital do formerly incarcerated persons bring to campus?* Paper presented at the 2018 Eastern Educational Research Association (EERA) conference.
22. **Collom, G. D.** (2017). *From incarcerated to graduate student: A case study*. Paper presented at the 2017 National Conference on Higher Education Prison.
23. Luedke, C., **Collom, G. D.**, Lee-Johnson, J., McCoy, D. & Winkle Wagner, R. (2016). *Connecting identity with research: socializing students of color towards seeing themselves as scholars*. Paper presented at the 2016 Association for the Study of Higher Education (ASHE) conference.
24. Luedke, C. & **Collom, G. D.** (2016). *Supporting undocumented students in Wisconsin*. Presented at the 2016 Wisconsin College Personnel Association (WCPA) conference.

INVITED PRESENTATIONS, PANELS, AND GUEST LECTURES (16)

1. (2024, November). *Wekaunmaun Kwáwechtowágan (To Covet Knowledge): Education Policy and Tribal Nation Building*. Presented at the 2024 Munsee Language and History Symposium. Princeton University and the Institute for Advanced Study.

2. (2024, September). *So, you want to become a faculty member? Demystifying the faculty search and hiring process*. Panelist at the ECMC Foundation Annual Fellows Convening. Chicago, Illinois.
3. (2023, December). *Missing data strategies*. Presented to St. Cloud State Doctoral Students. St. Cloud State University.
4. (2023, September). Keynote welcome presentation to incoming undergraduate students. University of Wisconsin – Eau Claire.
5. (2023, April). Navigating the educational policy career landscape as a recent graduate. Association for the Study of Higher Education (ASHE) graduate policy seminar.
6. (2023, April). *Educational policy, governance, and today's political landscape*. Presented to St. Cloud State Doctoral Students. St. Cloud State University.
7. (2022, November). *Surviving the academic job search*. Presented to the ECMC Foundation Career and Technical Education Research Fellows.
8. (2022, November). *Publishing as a graduate student: Tips, tricks, and the hidden curriculum*. Presented to the ECMC Foundation Career and Technical Education Research Fellows.
9. (2022, October). *Collaborations, data access, and research funding: Building a research agenda as an early career CTE scholar*. Presented to the ECMC Foundation Career and Technical Education Research Fellows.
10. (2022, September). *State funding for higher education: Promise programs and implications for equity*. Presented to the Center for the Study of Higher and Postsecondary Education Graduate Students. University of Michigan.
11. (2022, September). *Qualitative research: Credibility, transferability, and consistency*. Presented to the Community College Leadership Graduate Students. North Carolina State University. [Link](#).
12. (2021, October). *Delegation and effective management as a leader*. Presented to the Higher Education Administration Doctoral Program Leadership Course. University of Tennessee, Knoxville.
13. (2021, October). *Seeking opportunities for growth as a leader*. Presented to the Higher Education Administration Doctoral Program Leadership Course. University of Tennessee, Knoxville.
14. (2021, August). *Research and data on postsecondary career and technical education*. Presented to the ACTE Leadership Fellows.

15. (2021, March). *The many trails to and through education*. Presented at the Office of Student Diversity, Engagement and Student Success Native American Lecture Series, University of Wisconsin - Whitewater. [Link](#).
16. (2020, September). *What is knowledge: Epistemology, paradigms, and your research agenda*. Presented to the Postsecondary Education Theory First-Year Doctoral Seminar, University of Tennessee, Knoxville.

MEDIA AND PRESS

1. “[WI Project to Create Financial Aid Tool for Native College Students](#).” Published by Public News Service (2023, August).
2. “[University of Wisconsin Project Seeks to Connect Indigenous Students With Financial Aid Resources](#).” Published by the National Association of Student Financial Aid Administrators (2023, August).
3. “[Hillman and SSTAR Lab Project Will Connect Native Students to Financial Support](#).” Published by the School of Education at the University of Wisconsin-Madison (2023, May).

TEACHING

University of Minnesota

OLPD 1303: Leadership in Organizational Context
Fall 2024 (in-person)

St. Cloud State University

HIED 821: College Student Development Theory
Summer 2024 (online asynchronous)

HIED 860: Research Design in Higher Education
Spring 2024 (online asynchronous)

HIED 611: Higher Education Leadership and Administration
Spring 2024 (online asynchronous)

HIED 610: Higher Education Organization and Personnel Management
Fall 2023 (online asynchronous)

HIED 804: Diversity and Social Justice in Higher Education
Fall 2023 (online asynchronous)

University of Tennessee, Knoxville

HEAM 518: Research Design in Student Affairs
Spring 2023 (online synchronous); Spring 2022 (in-person); Spring 2020 (hybrid); Fall 2020 (online synchronous)

HEAM 619: Administration and Governance of Higher Education
 Spring 2023 (online synchronous; doctoral level); Summer 2020, 21, 22, & 23 (online asynchronous; master's level)
 HEAM 693: Postsecondary Research Independent Study
 Spring 2022; Fall 2021

North Carolina State University

EAC 788: Applied Qualitative Data Analysis
 Fall 2022 (online synchronous)

University of Wisconsin, Whitewater

HELEAD 780: Reading, Analyzing, and Evaluating Research in Higher Education
 Spring 2023 (online synchronous)

McNair Scholars Program: Scholarly Writing for Graduate School (teaching assistant)
 Summer 2016 (in-person)

HONORS AND AWARDS

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| UW - Eau Claire Outstanding Recent Alumnus Award | 2023 |
| CEHHS Outstanding Doctoral Dissertation | 2022 |
| Nettles Award for Influential Departmental Publication | 2021 |
| UTK Orin B. Graff Fellowship | 2018 – 2021 |
| UTK Graduate Excellence Fellowship | 2018 – 2021 |
| Nettles Award for Influential Departmental Publication | 2020 |
| Graduate Student Travel Award | 2019 |
| UTK Graduate Student Colloquium Poster Session - Viewer Choice Award | 2019 |
| WCPA Daniel Siler Memorial Student Scholarship | 2016 |

SERVICE

Professional Service

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| Innovative Higher Education (IHE) Editorial Board Member | 2024 - Current |
| ASHE Land Tax Committee | 2024 |
| ASHE Community Engagement Committee | 2024 |
| CTER Editorial Board | 2022 – Present |
| JCSD Research in Brief Editorial Board | 2019 – 2023 |
| ASHE Graduate Student Policy Seminar Planning Committee | 2021 |
| CSCC Annual Conference Reviewer | 2020 |
| ASHE Annual Conference Reviewer | 2020, 2021 |
| AERA Annual Conference Reviewer | 2022, 2023 |

Institutional Service

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| SCSU College of Education Scholarship Committee | 2023 – Present |
| SCSU Institutional Review Board Member | 2023 – Present |
| ELPS Research Center Director Search Committee Member | 2022 |

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| ELPS Incoming Doctoral Student Mentor | 2020 – 2022 |
| ELPS Nettle Fund Award Planning Committee | 2019 |
| CEHHS IRB Test Committee Member | 2019 |
| CEHHS Associate Dean Search Committee Member | 2019 |
| UTK Dean’s Graduate Student Advisory Board | 2017 – 2019 |
| UTK Graduate Student Senate | 2018 – 2019 |
| UW-W Native American Color of Success Symposium: Event Host and Facilitator | 2016 |

PROFESSIONAL MEMBERSHIPS

Association for Education Finance and Policy (AEFP)
Association for the Study of Higher Education (ASHE)
American Educational Research Association (AERA)
Association for Career and Technical Education Research (ACTER)
Council for the Study of Community Colleges (CSCC)

PROFICIENCIES

Stata, R, SPSS, Excel, Power BI